

- Make Fast Cash Online! -

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Introduction

Congrats on purchasing the "***Make Fast Cash Online***" ebook. You are now moments away from discovering not one, but many different strategies that you can use to start making a full time income from the comfort of your own home, regardless of experience, skills or location.

When it comes to making money online, "one size fits all" doesn't apply. We all have different interests and objectives when it comes to business.

The "Make Fast Cash Online" ebook was designed to present you with many different opportunities, so that you can find the one that suits you and your goals.

While you can make money with a combination of these strategies, for best results, you should begin with one, focusing all of your time and attention on maximizing your income and then duplicating your success with additional strategies and techniques featured within this guide.

I also want to make one thing clear. The money-making strategies featured in the "Make Fast Cash Online" ebook are based on proven results through time-tested, thorough campaigns.

These strategies are not based on theory but rather on long-term campaigns that have proven to be profitable. I want you to be successful online and in order to do my best to guide you, I've included only the fundamental strategies that I have personally tested and use regularly as part of my online income.

I'm confident that if you focus your energy into following the techniques and

methods within this guide, you too, will be successful.

So without further delay, let's jump right in!

Profitable Blogging

There is lots of money to be made in niche blogging, and by creating interactive, content-rich websites; you can instantly populate your site with fresh, targeted traffic while maximizing your income a number of different ways.

Setting up profitable blogs is also exceptionally easy, even if you've never done it before, which is why so many new marketers and entrepreneurs begin their journey into online business on the backbone of automated blogs.

You don't have to know HTML, nor do you have to spend hours customizing designs or themes. In a matter of minutes, you could have a fully functional blog online complete with all of the bells and whistles.

One of the most important elements of a profitable blog however is your ability to keep the content current and fresh.

Visitors expect more from blogs as they view them as a traditional source of news and information, and since blogs are meant to be interactive rather than static like traditional websites, they require a lot more time and attention to posting regular updates and communicating with your visitors through comments and feedback.

The interaction, high paced community feel that a blog provides is exactly why they are so easy to monetize. You can integrate affiliate products throughout high quality content, build a mailing list by offering free reports or articles through a newsletter, or you could monetize your blogs with a combination of AdSense, sponsor ads and even CPA program offers.

With so many different ways of monetizing and building profitable blogs, the biggest question is "**how do you get started?**" and it all begins with niche market research.

You see, in order to build a profitable blog you need to choose a niche topic that will provide an existing customer base.

After all, there's no sense in building a blog around a topic that few people are interested in. You also want to ensure that the topic or theme of your blog is evergreen, so that you can build a long-term business, rather than basing your blog on a current trend or topic that is likely to become irrelevant or lacking in demand weeks or months later.

There are many different ways to evaluate potential niche markets to determine the viability of a niche, but one of the easiest ways of choosing a topic is simply by browsing existing marketplaces, search engines and other blogs to see what is currently in demand, and what types of products are successfully selling within that niche.

For physical products, Amazon is a great niche research resource, as you can evaluate the popularity of a niche based on the number of books and other media currently available to buyers.

You can also explore the search engines to determine the level of competition targeting the niche market you're interested in. The more competition, the greater the chances are that the niche is a viable one.

Research Amazon

<http://www.Amazon.com> is a fantastic source for product ideas. Just spend some time browsing through the different categories to determine what types of products are selling as well as the number of products available within each category (a clear indication as to the profitability of a niche).

Best Sellers: <http://www.amazon.com/gp/bestsellers>

When it comes to promoting digital products, nothing beats www.ClickBank.com .

ClickBank is the largest online digital retailer and by browsing through its online marketplace, you will be able to get a better idea as to the popularity of a niche market, based on the number of digital products being sold.

You'll find the most popular and successful products on the first 4 pages, so spend some time going through the various categories. It's a goldmine for niche ideas!

And finally, you will want to evaluate the amount of search engine traffic that you'll be able to drive to your new niche blog.

While traffic will come from many different places including article marketing, social networking and perhaps even paid advertising, the best traffic of all always comes from the major search engines so it's important that you know what your potential visitor is searching for so that you can incorporate similar phrasing and keywords on your site.

You can do this with either <http://freekeywords.wordtracker.com> or <https://adwords.google.com/select/KeywordToolExternal> , two powerful keyword search tools that will help you determine what keywords are being used by the

majority of your market.

When searching for potential keywords using Google's Keyword tool you want to pay attention to keyword searches exceeding 5,000, while keeping a look out for long-tail keywords which are phrases consisting of multiple keywords.

Long tail keywords are often easier to rank for due to less competition targeting them, and by incorporating various long-tail keywords into your blog you'll be able to pick up that extra traffic.

You can also evaluate what keywords your market is searching for by checking out the advertisers that appear in Google Adwords, by visiting <http://www.Google.com> and entering in relevant keyword search strings. You will see the sponsors on the top and right hand navigation columns of the search results page.

If there aren't any advertisers for the keywords you are entering in, don't use them! It's a sign that the keywords are not popular enough for competitors to bother with, so always focus on using keywords where there is a healthy amount of competition.

Tip: You can conduct market research AND product research simultaneously, saving research time!

By collecting information about the viability of a niche market, as well as defining what keywords you are going to target, you can also locate high quality affiliate products that you can promote throughout your niche blog. So, create a swipe file that includes both product titles and links, with keywords so that you have everything you need to build your blog!

Choosing a niche topic for your blog doesn't have to take a lot of time, but you do need to ensure that the topic you choose carries all of the following components:

1) *Has an existing customer base.*

You never want to pioneer a new niche or an untapped market. Go where there is an existing customer base so that you can create a targeted blog around popular topics and cater to an ever-growing market.

2) *Has existing products to promote.*

Any popular (and viable) niche market is going to have plenty of affiliate products that you can choose to promote, so the number of products in the market is a sure sign of its viability.

You want to choose 5-10 products that you feel comfortable promoting throughout your blog, and make sure the formats vary so that you are offering different media types to your visitors (including videos, reports, ebooks, etc).

3) *The customer base is easy to identify.*

Identifying a niche goes far beyond defining it's actual title. For example, while "weight loss" is a broad niche, odds are you wouldn't want to target the mainstream market because of just how much competition exists within that particular niche.

Instead, we would explore the niche a bit further to identify exactly **WHO** we are targeting, rather than **WHAT** the niche is , and by doing this we can easily find a niche market that is not only profitable, but easier to market to.

For example, if I were considering creating a niche blog around the weight loss

market, I would want to focus on a **segment** of the market that targets a **very specific** customer base rather than trying to design a product that caters to the entire weight loss industry.

4) Ideas as to how to penetrate the niche market.

In order to successfully launch your niche blog, you need to know everything you can about your target audience, including:

- 1) Exactly what they are looking for or need help with?
- 2) Where they currently go for help or advice?
- 3) What types of products they are currently purchasing?
- 4) Is there a desperate need for info products in this market?
- 5) Are these buyers likely to become repeat customers?

You want to look for a market that can be easily targeted by a clear, identifiable problem, need or demand and fill in the gaps with an quality blog that offers this market with answers, content and relevant information regarding their questions, problems and concerns.

The more you know your market, the easier they will be to reach out to!

Final Tips for evaluating potential niche markets:

Browse Niche Magazines, Newsletters & Publications

A great source for product ideas can be found both on and offline just by browsing through niche magazines, blogs, newsletters and publications specializing on specific topics.

Pay attention to the advertisements that are included in each publication to

determine what types of products are being offered within the market, as well as the level of existing competition.

Resources:

http://www3.shopping.com/top_searches

<http://www.Magazines.com>

Visit Niche Related Forums

Spend some time researching niche-based forums and community boards to determine what people are buying. Pay special attention to recurring questions from people in the niche who are looking for help with specific things. You'll be surprised at just how many ideas you'll come up with quickly.

Join Social Communities

Information networks and social communities like www.Twitter.com can serve as an 'idea muse' by giving you direct access to current discussions within various markets. Also be sure to check out www.Facebook.com as well as <http://Answers.Yahoo.com> for even more ideas on potential topics.

Browse Article Directories

Article directories are a great source for info product ideas just by reviewing the articles that are receiving a high number of views. www.EzineArticles.com is the leading article directory online, so be sure to spend some time sifting through the categories and content.

Once you've chosen your niche market, the next step is to build and monetize your blog. Let's begin!

Building Your Blog

While I'm not going to get into the technical aspects of building your actual blog (there are plenty of online tutorials that will help you install and customize your blog using plugins and themes), this segment will focus on how to quickly optimize your blog so that it is able to secure a top ranking within the major search engines.

Search engine marketing is an important part of your ability to generate exposure for your niche blog, and the higher your blog ranks in the search engines, the greater the amount of organic traffic you'll be able to secure.

Organic traffic is natural traffic meaning that it's highly targeted and will consist of people genuinely interested in what your blogs about.

Thankfully, blogs are set up so that they are easy to optimize for the search engines and to enhance your ranking, you can download a handful of free plugins that will optimize your entire website, instantly!

To start, I suggest using Wordpress as your blog platform. It's the most flexible, feature rich blogging software online and it's entirely free. You can download a copy from <http://www.Wordpress.org>

You will need a domain name and a hosting account to set up your first niche blog. You can choose from any hosting provider you wish, but make sure to check out HostGator's basic hosting accounts. They're affordable and come with "Fantastico" which makes installing Wordpress based blogs a breeze (in fact, you can install a blog with a couple of clicks!).

You never want to host your blog on free servers that could be taken down at any time, without notice. You need to be in full control of your blogs, so choose a professional hosting provider that will give you the flexibility and freedom you'll need to grow your own niche blog network. It's well worth the small investment!

When registering a domain name, you want to make sure that you choose a domain that is memorable and highly targeted.

Consider incorporating your primary keywords into your domain name so that those who see it, instantly recognize what it's about.

For example, if your niche blog is all about training your cat, your domain could be "Cat-Training-Info.com" or "Cat-Training-Blog.com", depending on what is available. If you struggle to find a domain name for your niche, check out <http://www.instantdomainsearch.com> for help.

Resources:

<http://www.GoDaddy.com>

<http://www.NameCheap.com>

<http://www.Moniker.com>

You could also consider purchasing an existing domain name that has already been registered and 'aged". This way, your domain is already indexed and you'll be able to get your blog ranked in the search engines faster. You can purchase existing or aged domains from <http://www.DNForum.com> as well as <http://www.Flippa.com> . <http://www.FreshDrop.net> and <http://www.namepros.com>

Optimizing Your Blogs

When it comes to optimizing your blog for the search engines, there are a few plugins that you should download and install on your website. These plugins are all free and were designed to help bloggers optimize their websites quickly and easily.

Here are the ones I use:

All In One SEO Pack

Download:

<http://wordpress.org/extend/plugins/all-in-one-seo-pack/all-in-one-seo-pack.zip>

One of the most popular plugins ever for WordPress, this plugin does a bit of everything for you from helping choose the best post title and keywords, to helping you avoid duplicate content and more.

Google XML Sitemaps

<http://www.arnebrachhold.de/projects/wordpress-plugins/google-xml-sitemaps-generator/>

An essential tool in any blogger's armory of SEO tools. While the name only mentions "Google," this plugin creates an XML-sitemap that can be read by Ask, MSN and Yahoo also.

HeadSpace2: <http://urbangiraffe.com/plugins/headspace2/>

This plugin allows you to install all sorts of meta-data, add specific JavaScript

and CSS to pages, suggests tags for your posts and a whole lot more.

Automatic SEO Links –

Download: <http://cvs.aesinformatica.com/download/automatic-seo-links>

Automatic SEO Links allows you to choose a word or phrase for automatic linking, both internal and external, set anchor text, choose if it should be “nofollow” or not, and more.

One of the best features of this plugin is that it will only do this for the first occurrence of a word in a post so you don't have to worry about spamming your post with numerous links to the same thing.

Simple Tags; Download - <http://wordpress.org/extend/plugins/simple-tags/>

An extremely popular plugin that focuses on helping you choose the best tags for your posts by offering suggestions, auto-completion of tags as you type, an AJAX admin interface, mass tag editing and a whole lot more.

It's very important to ensure that your blog is search engine friendly so you can obtain a higher ranking, driving in an unlimited amount of quality, targeted traffic. This means that you will want to make a few quick adjustments to your blog so that it is properly structured, including:

1) Add a title and sub title for your blog

Make sure your blog's title uses relevant keywords!

2) Add keywords and a tagline to your blog

3) Change your permalink structure from default to /%postname%/ for cleaner URLs.

The key is to optimize your blog for both the search engines and for readers. The more enjoyable your blog is, the easier it is to navigate and the "stickier" it is, the easier it will be to generate repeat traffic. You want to evaluate your blog from a reader's perspective.

Is your blog easy to navigate?

Are the categories attractive?

Is the content relevant and offers valuable information?

Is your blog over-populated with ads?

While you want to monetize your blog as thoroughly as possible, you never want your readers to feel overwhelmed by the advertisements, nor do you want them to take away from their experience visiting your website.

Sometimes it takes a bit of time and testing before being able to determine the amount of ads as well as the placement for best results, so if you don't get it right the first time, just keep trying new layouts until you find one that works best for your market.

Part of optimizing your blog also involves 'cosmetic optimization', where you clean up the template and create a blog that is truly memorable, and stands out to your visitors.

Since it's likely that you'll use a free blog theme or template, it means that there are going to be hundreds of other blogs using the same design, but you can easily make your blog stand apart by hiring an affordable graphic designer who

can create a unique header for your site.

Your header should include your blogs title and a catchy slogan or sub title that is relevant to your niche. You can find quality designers at:

<http://forums.digitalpoint.com>

<http://www.Namepros.com>

<http://www.20dollarbanners.com>

You will also want to take advantage of your blogs "RSS" feed, so that you can build a quality list of readers that you can contact whenever you post new content or updates. You can easily add an RSS icon to your blog using the Chicklet Creator plugin, available at:

<http://www.twistermc.com/chicklet-creator-plugin/>

You'll also want to sign up for an autoresponder account so that you can easily grow and manage your email lists and newsletters. My personal favorite resources include <http://www.GetResponse.com> and <http://www.Aweber.com>

Monetizing Your Niche Blogs

When it comes to monetizing your niche blogs, there are many different options available to you including contextual advertising, CPA, affiliate products and paid blogging opportunities.

One of the easiest ways to monetize your blog is by incorporating AdSense

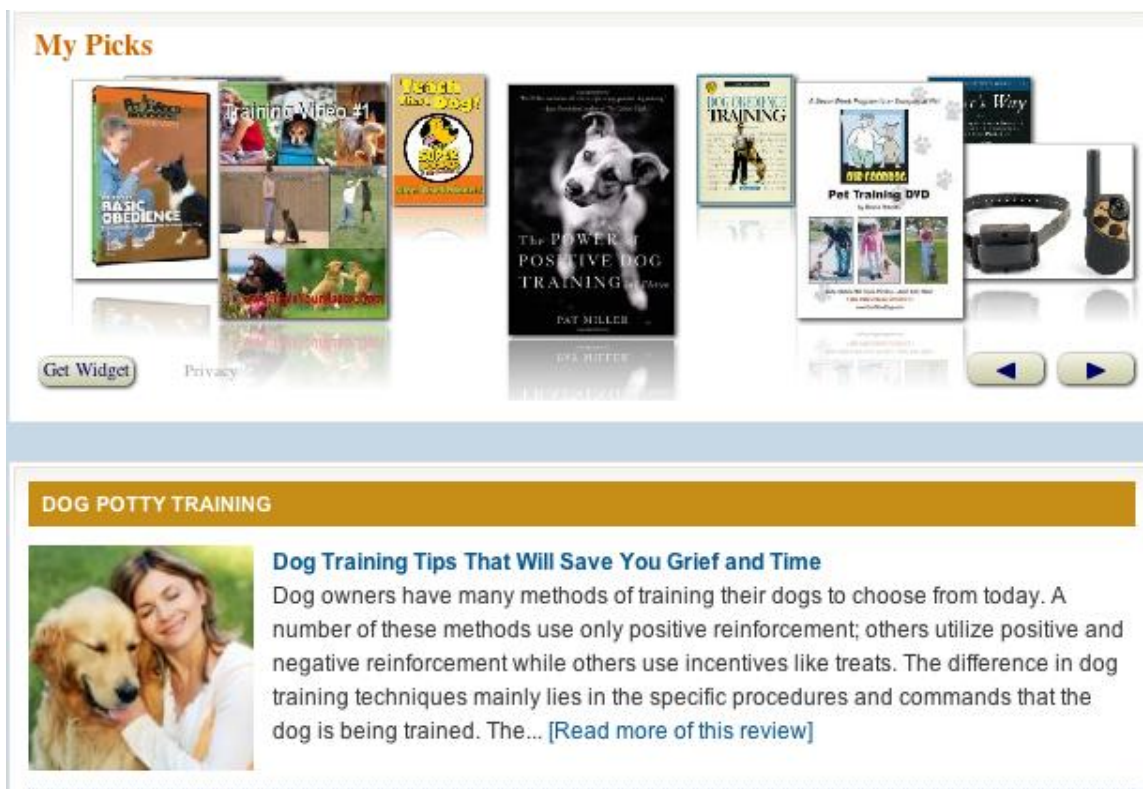
advertising into the content and side bars of your blog's template. You can sign up for an AdSense account at <http://www.Google.com/Advertising>

Place AdSense throughout your blogs where there is a high level of traffic, such as the header, side columns and directly above or below your category links. You will want to try out different ad positions as well as ad sizes and color schemes to determine what will yield the best conversion rates (click-through's) so play around with it, closely monitoring your results.

You should also sign up for an Amazon's associate account, so that you can promote various physical products, and integrate an "astore" into your blog that will automatically feature products and new releases, embedded with your affiliate link.



You can create an associates link at <https://affiliate-program.amazon.com>



"Example of an active astore"

Amazon widgets are easy to work with and can be placed anywhere on your blog that you like, including within side columns, footer areas and within article posts. You will be able to set up and customize your Amazon widgets directly from within your Associates account.

You've already visited ClickBank for niche market research and if you haven't yet found a few products to promote on your blog, you'll want to return there and browse through your niche category to see what is currently available.

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Home | Sign Up | Marketplace | Order Help | Blog | Log in | search

CLICKBANK®

Sell Products | **Promote Products** | Buy Products | About Us | Help Center

We've paid our clients on time, every time, for 10 years. Client Earnings Paid Out: \$1,519,750,433

English

Live Outside the Box™

Our clients have earned over 1 billion dollars. It's your turn.

Affiliates

Find tens of thousands of digital products to promote online. Get your ambition rewarded. [Sign Up.](#)

[Learn More](#)

Vendors

Attract customers and accept payment for your digital products online. Get your imagination rewarded. [Sign Up.](#)

[Learn More](#)

"I earned about \$250,000 during my senior year in college and within a year of graduation had crossed the million dollar mark."

► **Russell Brunson**, Idaho, USA

Aside from ClickBank however, there are other affiliate networks worth exploring including:

<http://www.ShareASale.com>

<http://www.PayDotCom.com>

<http://www.CJ.com>

Just create your affiliate account, choose products that you want to promote and generate your unique affiliate URL. Then, add this URL into your blogs content, cloaking your link using <http://www.TinyURL.com> so that your affiliate links are shorter and clean.

You want to aim for high quality products as it's you're reputation on the line when you promote products to your visitors, and you want to make sure that you are only showcasing quality, informative and useful products that will truly help

them in some way. You also want to make sure that the vendor offers support, in the event your referral needs help with the product.

Vary the types of products you feature, as people prefer learning in many different ways. You will want to include everything from physical books, ebooks, to video training products and interactive courses.

You can also monetize your blog by selling text links. You will need your blog to be a bit established, with existing traffic prior to offering advertising space, however as soon as your blog has developed a following, you can instantly maximize your income just by providing sponsor listings on your site.

You can find advertisers through social networks like <http://www.Twitter.com> and <http://www.Facebook.com> and also sell advertising through forums including <http://www.WarriorForum.com> and <http://forums.digitalpoint.com>

When choosing a price structure for your advertising space, evaluate what other similar blogs are offering and gauge your pricing accordingly. You want to get the most money possible while staying within industry standards so that you can attract a good amount of advertisers.

If you're looking to jump-start your income even before your blog has been fully established, you should consider signing up for paid blogging opportunities where you can get paid for writing reviews, submitting content and even guest-blogging on relevant niche blogs!

Not only can you make a good amount of money doing this, but you'll also be able to generate quality back links to your website for even more traffic and exposure!

Here are a few places to explore current blogging opportunities:

<http://www.ReviewMe.com>

<http://www.PayperPost.com>

<http://www.SocialSpark.com>

<http://www.SponsoredReviews.com>

And finally, make sure that you update your blog regularly. Visitors will expect fresh, quality content. You can either choose to write the content yourself, or outsource it to qualified freelancers.

Here are a few places to get started:

<http://www.eLance.com>

<http://www.Guru.com>

You can also reprint articles on your blog from external article sources and content directories, including:

<http://www.EzineArticles.com>

<http://www.iSnare.com>

<http://www.Articlesbase.com>

<http://www.GoArticles.com>

The only rule is that you need to retain the author's resource box, giving credit to the original writer.

In the next chapter, we'll focus on another money-making strategy that is not only

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incredibly lucrative but very easy to do: ***Website Flipping!***

Flipping For Cash

Website flipping, otherwise known as "VRE (Virtual Real Estate) flipping" involves creating websites and blogs with the pure intention of selling them on the open market.

Website flipping comes in many different forms, including:

- ✓ Blog Flipping
- ✓ New (start up) Website Flips
- ✓ Established Website Flips

As well as sites focused around specific markets or formats, such as "Made for AdSense" websites, online directories, community forums, social websites, and even info product websites for marketplaces like ClickBank and PayDotCom.

Regardless of your experience developing websites, you can still make money within the website flipping marketplace.

For example, even if you are not proficient with HTML and CSS, you could still develop content-rich blogs and sell them for \$200+ without any existing revenue or traffic! This section focuses on "blog flipping" only, because it is the easiest type of website to build and sell.

When it comes to flipping blogs, there are two main avenues to consider including:

Long term flipping

Short term flipping

With long term flipping, you are developing websites over a period of time, including generating traffic to the blogs as well as setting up back link campaigns and potentially generating revenue prior to selling.

While these websites take longer to develop, they often sell for a lot more money on the marketplace as potential buyers can see the value in taking control of the sites.

With short term flipping, you are setting up quick & simple blogs where there is no traffic or revenue to report, however you can still showcase the value based on a number of factors including the domain name, quality content, exclusivity of content and products, and easy maintenance, such as in the case of selling automated blogs that use powerful software to populate content on a regular basis.

When it comes to developing your websites to sell, you can either choose to do all of the work yourself or outsource a portion of the development to freelancers.

For example, you could hire someone to set up the blogs, integrate existing content, and install plugins and modules, or you could do the set up work yourself and just outsource the content creation.

You'll want to pay attention to the time it takes you to develop your blogs, ensuring that you are being paid well for the time you put into it. As you start making money from regular website flips, you can begin to outsource a greater portion of the work as well, using the earnings from blogs to fund your

outsourcing.

One of the biggest mistakes that new website flippers make is in not properly assessing the time they spend developing their websites. You have to put a real value on your time, after all, you need to make sure you are being paid for the amount of work you put into each flip. So, always look for ways that you can decrease development time and free up your resources.

Part of every professional website flippers job is to stay on top of industry trends and currently hot topics. Since the market can change so quickly, topics that are hot today may become saturated or irrelevant the next week, so in order to create websites that are likely going to sell quickly, you will need to know how to evaluate potential topics.

One of the easiest ways to do this is by staying active within website flipping marketplaces, previewing what has recently sold as well as what continues to sell.

The biggest marketplace for website flipping online is <http://www.Flipppa.com> where you can choose to browse through sections of the marketplace including "Just Sold" and "Ending Soon".

You can also use their built in search engine to locate websites that have recently sold that are focused on specific topics.

ClickBank is also another great place to begin your market research because not only is it the largest digital marketplace online, but it offers a snapshot of how well certain products and markets are selling.

When developing blogs for both short and long term flips, you want to focus on popular topics that appeal to a broader audience, rather than specialized markets where there is a possibility that only a small pool of buyers would be interested.

When we use ClickBank as part of our topic and niche research, we will be able to pinpoint what is currently in demand based on the products that hold the highest gravity and overall popularity.

And finally, another way to quickly evaluate markets is with EBay Pulse, available at <http://pulse.ebay.com> . You will be able to quickly determine what has been consistently selling within EBay's marketplace.

The next step, after choosing your websites topic is to register a memorable domain name.

For example, if you were going to create a website or blog around weight loss, domain names for this niche could include weightlossinfohub.com or weightlossquickblog.com

One handy tool that I use to quickly locate available domain names is found at <http://www.InstantDomainSearch.com> and you'll be able to see what domains are available as you are typing in various keywords.

This will save you a lot of time when exploring what domain names are currently available, and if it's a popular niche, you'll be able to find alternative keywords for the topic.

When registering domain names for your blog flips, there are a few things you'll want to keep in mind, including:

Extensions - Domain extensions include .com, .net, .org and so on. Always try to register top-level domains that use the .com extension. They are perceived as being much more valuable.

Trademarks: You never want to register a domain name that infringes on someone's trademark. Not only will these be difficult to sell, but also it could put your buyer in potential danger should the company decide to pursue the matter.

Keep it short: Whenever possible, try to keep your domain to 2-3 keywords in length. Longer domain names aren't as memorable and most buyers will attach a higher value to domains that can be used to build or further their brand.

Keywords - You want to use keywords that are relevant to the niche market.

In order to build a website flipping business that is focused on long-term growth is to start building a "buyers list" right from the start. A buyers list will not only help you maximize your income with other offers, including private flips and custom projects, but you can also sell your existing websites faster, by notifying an active customer base of your newest releases.

You will want to set up a squeeze page just for those who are interested in being notified of your upcoming websites, and you can do this easily by setting up a domain name and hosting account, and then bridging your squeeze page with your autoresponder account.

I recommend either <http://www.GetResponse.com> or <http://www.Aweber.com>
Then, include a direct link to your squeeze page in every website auction you list!

You can also offer incentives to encourage visitors to subscribe to your mailing list, such as by offering subscribers with discounts on multiple purchases, or advanced notice of upcoming websites for sale, so that they are given the opportunity to purchase websites from you before they appear on the open market.

Not only will this increase your sales, but also you'll be able to save money by not having to pay the listing fees!

Remember, these are targeted prospects! People who are genuinely interested in your websites, and by collecting their information and being able to follow up each time you create a new site, you'll be able to quickly maximize your income while generating exposure for your new flips, absolutely free!

When it comes to listing your website on Flippa, you will want to create a polished presentation that highlights the benefits of your website, and demonstrates your commitment to seeing the sale through.

You will want to offer extended support, such as uploading files for your buyer, or helping them learn the ropes regarding the website as the majority of your buyers will be new entrepreneurs, (especially if you are focused on start-up websites), and by offering them personal help with getting the website off the ground, you'll be able to maximize the number of buyers interested in your auction.

Your listing itself plays an important role in the number of bids you'll receive, so you'll want to be careful to create a solid listing that highlights the benefits of your blog.

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Let's take a look at a few recent listings that have generated a lot of interest and ended with a successful BIN (Buy It Now).

Note: All of these websites were start up blogs with no revenue and little to no traffic. Notice how the seller highlights the "potential" of what the site could earn.

Potential \$500s/day Earnings! New Hair Loss Niche Site! Automated Wordpress Site http://www.secrethairlosscure.com/	1 bids Buy It Now	\$198 \$327
Earn \$1000/mth potentially! Dog Training Niche! Automated Wordpress Site! http://www.secretdogtraininghelp.com/	2 bids Buy It Now	\$397 \$397
Potential \$500s/day Earnings! New Hair Loss Niche Site! Automated Wordpress Site http://www.secrethairlosscure.com/	2 bids Buy It Now	\$260 \$397
\$100/Day Potential! Established PR2 Managing Stress Website For Sale! BIN NOW! http://www.managingstresstechniques.com/	3 bids Buy It Now	\$830 \$1,500
\$1000s/mth! Lucrative Weight Loss Niche! AWeber-Ready Automated Wordpress Site http://www.secretweightlossadvice.com/	2 bids Buy It Now	\$397 \$397
Earn \$500s/mth Potentially! Bad Breath Niche! Plug & Play Premium Wordpress Site http://www.topbadbreathcure.com/	3 bids Buy It Now	\$397 \$597

Other successful listings focus on luring buyers in by highlighting just how easy the blog is to maintain or update:

Must See! Amazing Plug n Play Blog in Hot Colon Cleanse/Detox Niche 3 Days Only http://bestcoloncleansecure.com/	rgmarketing527 EST Apr 2010 REV \$0 PROFIT \$0 VISITS 0 PR 0	Yesterday 10 bids 1	Won \$267
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And if your blog has traffic but has yet to generate revenue, you could create a title for your listing that focuses primarily on the number of visitors your blog currently receives (on average).

If your blog has yet to generate revenue but has been set up to be monetized

many different ways (including affiliate products, CPA, or Adsense) include that within the title as shown below:

Easy Money Maker - PayPerClick SE website, 7 Revenue Streams and Traffic 4 Free http://SearchBulldog.com/					invictus7	Yesterday	Won
EST Mar 2010	REV \$0	PROFIT \$0	VISITS 100	PR 0		11 bids 16	\$380

I've just given you many different titles that are used based on whether the listings include sites with traffic, revenue or none at all.

You should spend some time creating a swipe file of auction titles that you can quickly modify for each of your listings. This will save you a lot of time trying to come up with ideas later on.

When it comes to important information, the majority of buyers will be primarily interested in:

Existing Traffic

Existing Income

Whether the content is proprietary (including overall quality and amount of content being offered)

The Design & Layout of the site (cosmetic appeal)

When developing your blog, you will want to use premium themes whenever possible. Potential buyers will place a lot of value on blogs that are professionally designed and offer some form of unique appeal.

Here are a few of the themes that I use within my blog flips:

Brandford Magazine Theme:

<http://www.wp-themes.der-prinz.com/branfordmagazine/>

Studio Press Themes: (Revolution and Allure are fantastic for flips):

<http://www.studiopress.com/themes>

You can use any theme that you are comfortable working with. The main reason that I use these particular themes is because of just how easy they are to customize.

Important: You never want to sell a blog with the default theme without making sufficient changes in order to make the blog stand out, and look different than other blog flippers who are using the same themes, yet you also don't want to have to spend hours customizing every blog you create.

When it comes to flipping blogs, the more content that you've pre-loaded into your blog, the more valuable it will be. You'll want to do your best to add in 20 different articles, within 3-4 categories.

Keep in mind that the majority of your buyers are interested in your blogs because they believe that it will save them time in not having to set up the blog.

If you offer additional content that is set to auto-publish at a future time, you can easily highlight this information within your listing and generate even more interest from those who are interested in purchasing blogs but just don't have the time to maintain them.

If you are unable to write the articles yourself, you can find affordable freelance writers on places like:

<http://www.WarriorForum.com> (See "Warriors For Hire" thread)

<http://forums.digitalpoint.com> (See "Content Creation" section)

Note: With Digital Point, you can purchase pre-written article packages on a number of topics for \$25 or less. This will save you a lot of time and money, as you can instantly purchase and download ready-made articles.

If you are outsourcing your content, (and I suggest that you do if you intend on creating a lot of blogs,) then you'll want to quickly scan the content and see if you can improve it in some way prior to publishing it on your site.

Here are a few more resources for outsourcing content for your blog flips:

<http://www.GetAFreelancer.com>

<http://www.eLance.com>

<http://www.Guru.com>

<http://www.Scriptlance.com>

If you are interested in monetizing your blogs prior to selling (for increased value), you can do this a number of different ways, with the most popular formats being to include an "astore" from Amazon's Associate Program.

Here's exactly how to set it up:

Step 1: Create your Amazon Associates Account at <https://affiliate-program.amazon.com>

Step 2: Click on 'aStore' from within the top navigation menu.

Home >

aStore

What is aStore?

aStore is a new Associates product that gives you the power to create a professional online store, in minutes and without the need for programming skills, that can be embedded within or linked to from your website.



Feature Amazon Products

Create a dedicated shopping area on your website in minutes.

- Keep visitors on your site longer as they shop
- Select the Amazon products to feature
- Include all Amazon products, or display only the categories you choose
- Customize your store's look and feel

Build an aStore now



You will be able to hand pick products for each of your aStores pages, as well as be able to showcase products from specific categories. Once you have quickly customized the store, Amazon will provide you with a snippet of code.

Copy this code.

Next, log into your Wordpress administration panel and Create a new page. Title the page "Store" (or shop, etc). Then, paste this code into the page and save it. A new page will appear on your blog featuring the Amazon astore with your affiliate links embedded into each product link!

You should also create an account at <http://www.Clickbank.com>, which will give you access to a large inventory of digital products that you can promote throughout your blog.

You won't be giving this account to your buyers as they can easily create an

account and modify the affiliate links quickly and easily. Just visit <http://www.Clickbank.com> and create a free affiliate account.

Your link will look similar to the one below:

<http://www.domain.com/?hop=your-username-here>

You can then write product reviews for your blog, monetizing them with direct affiliate links!

The more you monetize your blogs with various advertisements, the more valuable they will be to potential buyers.

Here are a few other ways to increase the perceived value of your blog flips:

Offer "Instant Content" and Automated Updates:

You'd be surprised at just how much value a ton of content can add to your site, especially since many potential buyers are interested in "automated income" sites that don't require a lot of maintenance or time.

You can save a lot of time and money by using high quality private label content to fill the blog with fresh content, as well as set content to publish in the future. The more content, the better - and you'll be able to highlight the fact that your blog includes automatic updates!

I recommend the following PLR sites:

<http://www.PushButtonReports.com>

<http://www.ContentReleases.com>

<http://www.PrivateLabelTreasury.com>

Monetize The Blog

We've discussed a few quick ways that you can monetize your blogs, and the greater the number of income sources featured throughout the blog, the higher its value will be to potential buyers.

You want to really showcase how the blog can make money, so that even if you are selling blogs that currently have not generated income, you are able to demonstrate the potential of the sites you sell.

You can further monetize your blog flips by writing review-style posts that integrate affiliate product links, or include CPA offers through networks like <http://www.CPALead.com> where participants aren't required to be verified, making it easy for you to transfer the CPA account over to the new buyer.

Build A Mailing List

Building a mailing list on your blogs will instantly increase its value because buyers know that having a targeted mailing list will maximize their income, very quickly.

You can download a free Wordpress autoresponder plugin from <http://www.CodeBanter.com> and start collecting leads on your blog by offering a free download such as a report or weekly newsletter.

You can sign up for a free autoresponder account that can be easily transferred to your buyer by visiting <http://www.FreeAutoBot.com>

Offer Extended Support

If the majority of your buyers are new marketers, they'll likely be

concerned about the tasks involved in working with the websites you are selling. By offering them personal support for a specific period of time, you'll be able to remove their concerns and increase your chances of selling your blogs on the marketplace.

Consider offering communication through email or Skype for 30 days following their purchase, or set up a help desk system where buyers can contact you for help.

There are many other ways to increase the value of the blog, including:

- ✓ Add a forum to the blog so it offers its very own community!
- ✓ Integrate surveys and polls that encourage interaction with visitors and provide your buyer with the opportunity to collect valuable information.
- ✓ Create custom videos and slideshow presentations.
- ✓ Create a Squidoo lens that promotes your blog flips!
- ✓ Set up a Twitter account and build a following for the blog.
- ✓ Build backlinks for your blogs with Forum Marketing, Social Networking sites and posts on authority websites and blogs!

In the next chapter, we'll take a look at yet another lucrative money-making opportunity, creating high profit offers through the most popular online marketing forum!

Making Money With The Warrior Forum

The Warrior Forum is one of the most active, established and authority forums in the Internet Marketing industry. It has hundreds of thousands of members with active discussion threads on every business topic imaginable.

Visit: <http://www.WarriorForum.com>

But the Warrior Forum also provides an exciting opportunity to make fast cash, while building credibility in your niche market.

You understand the importance of developing relationships with your customer base. The more that people trust you, the easier it will be to make money within your industry, and with the Warrior Forum, you can gain instant exposure while building both a list and a relationship with your market.

The area of the Warrior Forum that you'll want to pay special attention to is called the "Warrior Special Offer" segment of the board. Within this area, you are able to set up WSO's where your offer is showcased to every member who visits this area of the forum, and believe me, there are many!

It costs only \$20 to run a Warrior Special offer and it will need to be approved prior to being published on the board, but approval usually only takes a couple of hours and your thread will be live.

Before placing a WSO however, there are a few rules that you need to understand so that your warrior special offer is approved quickly.

This includes:

1) All WSO's must be something you created yourself. This means that you can't offer private label right material as a special offer, although you can include PLR as a bonus product to an original offer.

2) You want to develop an account on the Warrior Forum before submitting your WSO so that it's quickly approved. Spend a couple of weeks posting in open discussions, offering help to newbies and getting to know the regulars. This will take you far when your WSO is finally ready to launch!

3) You must offer a special (reduced) price than available anywhere else. This means that your WSO needs to offer real value, allowing warriors (forum members) to purchase it below the actual retail or public cost.

4) You must follow through with orders and deliver what people are paying for quickly. This is an obvious one but important. You can quickly destroy your reputation by failing to deliver the product on time. You should consider setting up an automated way of delivering WSO's, such as through <http://www.e-junkie.com> or <http://www.DLGuard.com>

5) Be patient when awaiting approval. Sometimes it can take up to 24 hours for your Wso to be approved, so don't contact moderators or the admin until you've given them enough time to preview your offer.

There are other general rules to running a warrior special offer and you can read the guidelines at: <http://www.warriorforum.com/warrior-special-offers-forum/66-warrior-special-offer-rules-please-read-updated-12-3-09-a.html>

The first step in creating a warrior special offer that will capture attention is to thoroughly evaluate what is already selling. You can browse through current WSO's as well as preview historical data by visiting:

<http://www.warriorplus.com>

Warrior Plus offers valuable tools that will help you evaluate potential products to sell on the Warrior Forum, browse through the "Warrior Special Offer of The Day" as well as effectively manage your own WSO's.

To start, you'll want to create a free account with Warrior Plus so that you can take advantage of its many features. Then, click on "WSO Tracker" to preview current warrior special offers, paying close attention to the WSO's that have received a lot of activity (views and comments).

It's relatively easy to determine what type of product, as well as what topic is currently popular, and then you can develop a special offer of your own around these hot topics.

Now one thing to keep in mind is that you should set up a squeeze page system so that you can begin collecting leads from EVERY customer you get from your WSO. That way, you can send additional promotions and special offers to a built-in customer base later on!

You can set up a squeeze page quickly by joining <http://www.Aweber.com> and integrating an opt-in box into your template. Then, direct customers to the squeeze page so that they can subscribe to your mailing list to receive "product updates". Every customer will subscribe in order to receive current versions or upcoming changes to the product they originally purchased from you.

Now, there is great debate over the best days or time of the day to post a Warrior Special Offer and from personal experience, I have found that Mondays and Wednesday's are usually solid days but you can quickly scan whether it's a good time to post your WSO just by viewing how many currently active members there are viewing the WSO section.

When your offer lands on Page 3 of the WSO section, you can pay \$20 to "bump" it for maximum exposure.

Keep in mind that you want to submit your WSO right away because it requires approval, but once it's approved YOU decide when it goes live!

How it works:

- 1) You submit a WSO for approval.
- 2) Once approved, you'll receive a private message alerting you to the fact that your WSO was approved.
- 3) Your WSO does NOT go live until you pay the WSO fee of \$20 via Paypal.

This means that you can choose the time your WSO becomes visible to the community, giving you full control over your offer!

Creating a product fit for the Warrior Forum doesn't have to take a lot of time. Warriors are interested in all types of offers including:

- ✓ Reports
- ✓ Ebooks
- ✓ Article Packages

- ✓ PLR Releases
- ✓ Pre-Loaded Blogs
- ✓ Research Packages (keywords, swipe files etc)
- ✓ And anything that they can resell to their customer base!

Keep in mind that all warriors are business people so anything you can do to help them save time or make more money is going to be a success.

When writing your WSO listing, you want to create a powerful, compelling description of what you are offering, similar to how you would a traditional sales page.

Greet warriors and thank them for taking the time to read your WSO offer, and always provide them with a full description of both your offer and any rights, guidelines, licenses or restrictions in place concerning what they can and can't do with your product.

Here is an example of a "rights" file that should be included in every WSO you create:

Your Rights Are:

- [YES] Can Be Edited Completely and Your Name Put on it
- [YES] Can be used as web content
- [YES] Can be broken down into smaller **articles**
- [YES] Can be sold - If content is significantly changed
- [YES] Can be used as a blog post
- [YES] Can be combined to make larger **articles**
- [YES] Can be offered as a bonus with other products
- [YES] Can be used as an e-mail/autoresponder sequence
- [YES] Can submit content to article directories if content is significantly changed
- [YES] Can be added to a membership site as content
- [NO] Can submit content to article directories as is
- [NO] Can be added to a membership site for resell
- [NO] Can be offered through auction sites

And finally, consider creating a back-end system for your Warrior Special Offers. After all, there's no better time to maximize sales than when someone has JUST purchased from you!

Consider including links to other special offers, other websites you own, or offer warriors with the option to purchase other components that enhance the product they've just purchased. Utilizing your download page to maximize sales is important because it's one of the few times when you really have their attention!

In the next chapter, we'll take a look at powerful, cash-producing CPA offers that can flood your bank account with unstoppable payments.

Let's begin!

Making Money With CPA Offers

CPA (cost per action) is also known as PPA (pay per action) and is an online marketing opportunity that pays you based on a specific structure or model.

For example, if you participated in CPA offers, you would be paid each time a prospect completed a specific action, such as registering on a website, filling out a form, signing up for an offer, or perhaps just visiting a particular website.

The requirements often range from a single email opt-in to lengthier form processing including three, four page surveys, application forms as well as downloading software, scripts, demos and screen savers.

While CPA offers vary and the requirements associated with being credited for an 'action', there are an abundance of high paying CPA offers and programs that you can get involved in.

It is, in fact, one of the easiest ways to make money online with very little effort in comparison with many of the traditional marketing campaigns and opportunities.

Most CPA Companies pay out anywhere from \$.25 right up to \$4.00 for a single email capture (visitor enters in their email for information), with other CPA opportunities paying out as much as \$200.00 for a multi-part process or a more in depth requirement where your prospect may need to verify their address, accept a free trial offer and at times, your payment will only be credited weeks later once your prospect has completed the process.

As an example, an advertising company pay offer the CPA network that you are

a part of \$10.00 for every lead generated as a result of their members actions. In turn, the CPA Company pays you 70% of that, earning \$3.00 for connecting you with the advertisers.

In order to become a CPA marketer, you will need to sign up for a CPA account with various networks. These networks organize different program offers by category making it easy for you to quickly browse through available offers and sign up for the ones that interest you.

When you are accepted into a CPA network and have chosen an offer to promote, you will be given a unique URL, much like an affiliate link that will ensure you are credited for all successful actions or sales generated as a result of your marketing efforts.

CPA Networks offer different opportunities so it's important that you sign up to multiple networks so that you can gain access to as many different offers as possible. Most of the established networks will offer hundreds of different programs, spanning across many different categories including finance, work at home, business opportunities, entertainment, health and credit.

It's up to the CPA network to provide users with promotional material, as well as detailed statistics involving the conversion rates and popularity of specific offers. This information is incredibly important in order for you to gauge the profitability of different offers and choose the best ones.

In order to guarantee approval into these popular CPA networks, make sure that you take the time to set up a simple website that you can use to demonstrate to the CPA representatives that you're ready to do business.

You can set up a simple website by installing a copy of www.Wordpress.org on a

new domain name, and add in a few articles to signify that your site is established.

Tip: You can also use <http://www.XSitePro.com> to create a website quickly and easily!

CPA network representatives may also ask you how you plan on promoting these offers, and if you have minimal experience with CPA you can simply specify that you intend to promote offers using PPC (Pay per click) campaigns, such as by setting up advertising with Google Adwords.

When asked if you have any previous experience promoting CPA offers, specify that you are just getting started but have experience with online marketing or business in general.

If you are asked whether you are interested in any specific categories or programs (often called "verticals"), tell the representative that you are primarily interested in business opportunities, health and finance offers but are open to other programs as well.

Don't be afraid to tell the CPA network representative that you are just starting to get involved in CPA. The majority of networks will still welcome you as part of their team and provide you with an account representative that will help you every step of the way from answering questions to helping you choose the best programs based on your objective and marketing campaigns.

Note: It isn't uncommon to have your application rejected when you first apply, simply because you failed to provide detailed information about your experiences or, you appeared as though you were a new marketer, when quite honestly, most

CPA networks prefer that those applying have at least a bit of Internet Marketing and online business knowledge.

When you join CPA networks, you will often be given the opportunity to choose between a CPA or Revenue Share model.

With CPA, since you are paid one lump sum for each completed action, you must consistently work at generating new leads and prospects. For example, if you are promoting a gambling website, such as a poker gaming company, you may be paid out each time someone you refer to the poker website signs up for a free account or takes advantage of a free trial offer.

Once that prospect has completed the required action, and you are paid accordingly, you will no longer earn money from that particular person and must go on to recruit and refer others in order to continue to receive payment.

With Revenue Share, you are offered a percentage or an ongoing payment plan for each prospects activity. In the example of a poker website, if you referred a user who joined the website you may be paid out a percentage of their account funding when playing the games, or a flat rate for specific amounts that your prospects spend while a member of these websites.

When you are new to CPA offers, choosing whether to join the CPA offer or the Revenue Share model can be a difficult decision to make. Many new CPA affiliates typically go with the CPA offers because they are unable to effectively gauge how valuable each referred prospect may be, and how much more money they are given the opportunity of earning from each person rather than consistently scouting out new referrals.

Personally, I prefer to go with the Revenue Share model as often as possible so that I am able to work smarter, not harder, as with the RS campaigns, I am able to focus on recruiting a specific number of active participants and continuing to profit from their ongoing activities.

If you are unsure what will work best for you, start off by promoting a handful of CPA programs, and accept an equal number of Revenue Share offers. Then, spend a couple of months promoting both equally and determine which ones are yielding better results.

From that information collected, you will be able to focus primarily on the ones that generate maximum profits while weeding out any inactive or poorly converting campaigns that you are struggling to profit from.

Being successful with CPA or related marketing campaigns often takes time, and only through personal experience can you really determine what programs will produce the best results for you, so spend some time thoroughly evaluating a handful of potentially profitable programs and see what you can do!

I recommend signing up for a free account with CPA lead and then applying for access into other, established CPA networks, specifically:

Hydra Network

<http://www.HydraNetwork.com>

Advaliant

<http://www.Advaliant.com>

Never Blue

<http://www.NeverBlue.com>

Max Bounty

<http://www.MaxBounty.com>

Market Leverage

<http://www.MarketLeverage.com>

One of the biggest obstacles that new CPA marketers face is in knowing what CPA offers to accept.

When you join multiple CPA Networks, you'll be given access to literally thousands of offers so knowing how to evaluate the different programs is critical in order to maximize your income.

Thankfully, there are two different resources available to you that will help you choose viable offers, including:

<http://www.AffSpy.com>

<http://www.OfferVault.com>

Your CPA account representative is there to help you, and you need to utilize this resource. Your account representative will help you evaluate offers based on your ability to generate traffic to the programs and help you get started quickly and easily.

You can contact your representative directly (log into your CPA account for details as each network offers communication in different ways)

With Aff Spy and Offer Vault, you can quickly evaluate programs and determine estimated conversion rates based on activity history from other CPA marketers.

Landing pages are simple webpage's that allow you to direct potential leads to an area where you can showcase different CPA offers.

For the most part, landing pages should be very simple allowing you to integrate a call to action, directing your visitors as to what their next step should be ("Submit Your Email Address", "Complete The Following Survey", etc). Many CPA Networks will provide you with pre-created landing pages that will save you a lot of time by only having to quickly customize the landing page, and in some cases, you won't have to make any modifications at all.

Each landing page will be designed to capture leads from specific activities. For example, one landing page may be focused around collecting email addresses and the page structure would be designed around an opt-in box, while other landing pages focused on surveys would offer a survey form through a multi-part series of actions in order for you to generate a commission from each visitor's activity.

Trick: Implementing a count down timer, or using some other form of pressure tactic on your landing page will often increase conversion rates!

Also, make sure to split test different landing pages using Google's Website Optimizer to determine what landing page converts the best.

Google Website Optimizer:

<http://www.Google.com/WebsiteOptimizer>

Make Fast Cash Online!
www.Homymoneymakers.com

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Site Spect:

<http://www.SiteSpect.com>

Split Test Accelerator:

<http://www.SplitTestAccelerator.com>

Freelance For Cash

As a freelancer, you will want to become familiar with the most popular freelance marketplaces, because when you are just starting out, this is where you will generate a majority of your project orders as well as build a customer base so that you can secure ongoing work from regular clients.

You are your own boss. You find your own work, complete it, track it, manage yourself, market yourself, and essentially run your own business. YOU make the decisions with what projects to accept, and you decide how much or how little you work.

The freelance industry is a lucrative and exciting one to be a part of, as there are hundreds of open opportunities that involve everything from writing content to creating full-featured websites.

One of the easiest ways to start making money based on performance-based revenue is with About.com.

About has been online for over a decade and offers writers with the opportunity to submit quality content, including reviews and step-by-step guides where you will be paid a stipend based on overall performance.

In order to start making money with About.com, you'll need to submit an application. You can sign up at <http://www.beaguide.about.comapplynow.htm>

Here are other ways to secure freelance projects:

Associated Content

<http://www.AssociatedContent.com>

Associated Content (known as AC) is an incredibly popular information network that offers freelance writers the opportunity to get paid for every article submitted into their database.

You are given flexible options in terms of content rights as well, being able to choose between exclusive and non-exclusive. You can apply to become an AC contributor at <http://www.publish.associatedcontent.com/signup.shtml>

Constant Content *favorite resource*

<http://www.Constant-Content.com>

Constant Content puts you in full control of your earnings by allowing you to set your own price structure on all submitted content.

Your articles will be featured within their marketplace, where you can choose from three different levels of rights (which entitles your clients to either personal use, extended use & distribution etc).

Digital Journal

<http://www.DigitalJournal.com>

Digital Journal, established since 2006, is constantly on the lookout for quality writers who can cover original news stories, as well as a variety of other content types and formats. You are paid based on a performance revenue sharing system.

Apart from getting hired to write content, you can also make money accepting review-writing projects that pay up to \$200 per review!

One of the best places to secure review-based projects, paying a minimum of \$350 per review, is found at <http://www.ConsumerSearch.com>

Consumer Search publishes a wide variety of unbiased reviews focusing on hundreds of different products. In order to become a review writer, you will need to submit an application for review.

You can sign up at: <http://www.ConsumerSearch.com/sample-report>

Every review that you submit will be manually approved by a Consumer Search editor, however once you are approved, you will find it incredibly lucrative to spend a few hours writing detailed reviews. Pay rates are very high based on traditional industry standards.

If you are an experienced essay writer, you can earn quick cash by joining Jungle Page, at <http://www.JunglePage.com>

Text Broker, available at <http://www.TextBroker.com> offers payment based on assignment, ranging from \$.10-\$.70 per word. You will need to go through a simple application process prior to being accepted, where you will receive a rating score (1-5 stars), based on the quality of your work.

There are literally hundreds of companies that will pay you to either blog directly on their website as well, or submit blog based posts to them for manual submission.

You can apply to become part of their organization at

<http://www.jobs.problogger.net>

Blogitive

<http://www.Blogitive.com>

BlogVertise

<http://www.BlogVertise.com>

Blogvertise works very different from Pay Per Post and Review Me in terms of how opportunities are offered and completed. With Blogvertise, their system matches bloggers to available offers, based on the type of content and ranking.

Pay Per Post

<http://www.PayPerPost.com>

Within this marketplace, companies can connect to bloggers and offer payment for specific blogging tasks, such as blogging about their products, their services or new product launches.

Sponsored Reviews

<http://www.SponsoredReviews.com>

This site includes aspects of both Pay Per Post and Review Me, in which you can browse and accept offers as well as allow advertisers to contact you directly with project offers.

Blogger Wave

<http://www.BloggerWave.com>

Blogger Wave can pay up to \$10.00 per post and have very few requirements, making this a great choice for new writers.

Smorty

<http://www.Smorty.com>

This company will pay you \$6.00 per post with the payments increasing as your blog grows in popularity.

And finally, here is my personal swipe file of freelance resources to help you find and secure even more work at home freelance projects:

<http://www.writersmarket.com/> - Writer's Market is a paid site that will provide you with market information and links.

www.writersdigest.com – Another helpful site with articles, query tips and market information.

<http://www.wahm.com/jobs.html> – This work at home forum lists many job openings; search through the listings to find those for freelance writers.

<http://www.online-writing-jobs.com/> - This site also offers freelance writing job listings.

www.sologig.com – Under “Browse by Categories” select “creative”, and you will find a few writing jobs, and many freelance copywriting jobs.

www.gofreelance.com – Go Freelance allows you to search by category – select

“writing” and view listing for freelance writing.

www.freelancewriting.com – This is a comprehensive site that also lists freelance writing opportunities.

You will also want to become an active member in freelance marketplaces, so that you can secure additional projects and keep on top of what types of services are in demand.

<http://www.eLance.com> & <http://www.Guru.com> if you are offering writing services.

If you are a programmer or designer, you should set up accounts with <http://www.ScriptLance.com> and <http://www.RentACoder.com>

In order to stand out from the competition, you will want to develop a portfolio site. This goes beyond a single page that demonstrates your skills, and instead, provides in depth information on who you are, what your background is, as well as current samples of your work, spanning across every writing style and market you cater to.

Even if you are not technically skilled, you can still create a stunning portfolio website just by downloading a free copy of Wordpress at <http://www.Wordpress.org> .

Your portfolio site should showcase your very best work. You want to do your best to offer a variety of samples that cover all the different writing styles that you are experienced with.

This will help to demonstrate how diversified you are, and that you are capable of handling a variety of project types, which subsequently, will help you reach out to a greater client base of people who prefer specific styles.

In order to generate more business through the marketplaces, you will want to establish credibility, so that those considering hiring you can quickly preview comments and ratings left for you by other clients. Establishing good feedback and credentials will help attract serious clients, and land you more projects than you ever thought possible.

Make sure to highlight your strengths. Even if you are a new freelancer, there are ways to position yourself as an expert and qualified freelancer based on your capabilities, even if you lack experience or have yet to work directly with clients.

As for what to charge for your services, there is no one price fits all! What you can charge will ultimately be determined based on your experience and skills.

Start off by evaluating your market, and what the competition is charging for similar work. Then, price yours so that it's competitive and likely to attract clients.

As you gain more experience and build your client base, you will be able to increase your prices based on overall demand.

Instant Commission Strategy

Affiliate marketing is one of the most popular methods for making money online because of just how easy it is to get involved in.

For starters, you don't have to have your own website, and you never have to create your own products, deal with customer support issues or update inventory, products or websites. You simply choose high quality products to promote, and drive targeted traffic through your affiliate campaigns.

But the downside to affiliate marketing is that unlike when selling a product of your own, you're often forced into waiting weeks for payment.

For example, affiliates promoting products within the ClickBank marketplace are only paid every two weeks via check or bank transfer, whereas affiliates promoting products from other marketplaces including Amazon must earn a minimum before even receiving their paycheck.

But what if there were ways of making instant cash with affiliate programs so that you never have to wait for your earnings?

This is when we turn to “instant affiliate commission” offers.

Instant commission programs offer automatic payments, so the merchant isn't responsible for issuing affiliate paychecks. Instead, you will receive your commission immediately after a sale has occurred.

In order to take part in instant affiliate commission programs however, you'll need

to set up a Paypal account as the majority of these programs use Paypal for payment processing.

You can create your Paypal account at <http://www.Paypal.com>

There are two major scripts that will allow a product owner to pay instantly. The \$7 Secrets script will instantly pay 100% to your PayPal account.

The Rapid Action Profits script allows the owner to pay 100% of every other sale directly to your PayPal account. In other words, you get 50% of the sales, which translates to a 50% commission.

One place to find these programs is:

<http://7dollaroffers.com/>

If you'd prefer to get paid instantly for promoting more expensive products at a 50% commission, you should promote RAP products.

You can find a directory of them here:

<http://rapmall.com/Products.html>

Rapid Action Profits allows product owners to split commissions instantly by sending one sale to the affiliate's PayPal account and one sale to their own account. It alternates back and forth automatically, translating into a 50% commission.

You should also check out the "RAP Bank", a complete directory of instant commission programs:

<http://rapbank.com/>

This system lets you promote over 700 products that pay instantly through RAP with a single login using their free plugin. It's really easy!

<http://payspree.com/>

When it comes to promoting these instant affiliate programs, you need to develop targeted traffic campaigns. You can do this a variety of different ways, including:

Article Marketing

Article marketing is the process of submitting articles to article directories like EzineArticles.com. Many article directories have great authority with the search engines, so they can pass a lot of juice to your site.

Article marketing doesn't have to be a time consuming strategy either. If you aren't able to create articles on your own, you can simply outsource them to experienced freelancers at affordable rates (see www.Elance.com or www.Guru.com for potential writers).

Generally, your articles should never be longer than about 300-350 words. This is enough to get your article accepted, but not so long as to lose your readers attention.

You also want to make sure that your content is unique, targeted and structured so that it addresses your prospects concerns, answers their questions, and solidifies your ability to provide them with the information they are looking for.

The fastest way to distribute your articles and maximize your overall exposure is by using an article distribution service, including

<http://www.SubmitYourArticle.com>

Submit Your Articles is an incredible service that will help distribute your articles and maximize exposure, quickly and easily.

Here are other automated article distribution services that are worth checking out:

<http://www.FastSubmitArticles.com>

<http://www.ArticleSender.com>

<http://www.ArticleTrader.com>

<http://www.Submit2Please.com>

<http://www.QuickArticlePro.com>

All you have to do is plug your article content into your Submit Your Article account, and they will go to work distributing your content to all of the top article directories online!

Social Networking Sites:

The trick to generating traffic with social media sites like Facebook, MySpace or Twitter is to be as active as possible and to post a mixture of both free and informative messages as well as promotional messages that will send people through your affiliate links off to the merchants website.

Social networking sites worth joining:

Friendster: <http://www.Friendster.com>

Orkut: <http://www.Orkut.com>

Zorpia: <http://www.Zorpia.com>

Bebo: <http://www.Bebo.com>

Flixster: <http://www.Flixster.com>

Tagged <http://www.Tagged.com>

hi5 <http://www.hi5.com>

Blog Commenting:

Commenting on blogs is another great way to get quick traffic to your affiliate campaigns, but you have to be careful about which blogs you comment on and how you do it.

First of all, most blogs have the “rel=nofollow” tag on the links in their comments. This means search engines will not follow those links, making them useless purely for backlinks. They can send good direct traffic, but you need to search for “dofollow” blogs if you want them to be useful for backlinks, as well.

When you comment, be sure to read the post carefully and make a thoughtful comment that directly relates to the post so that your post is left intact!

Tip: Download the free Firefox plugin available from SEO Quake and use it to locate blogs that allow back-links (dofollow):

<https://addons.mozilla.org/en-US/firefox/collection/seo-tools>

You could also use the free Comment Hut software to pinpoint blogs based on keyword and customized search terms to quickly locate relevant blogs in your

niche market (all of which offer do follow back-links)

<http://www.CommentHut.com>

Setting Up Feeder Sites:

Feeder sites are small sites and pages that serve to attract search engine traffic and feed it to your main website. These pages are also great for providing backlinks.

There are many different sites you can use to make pages for this purpose. A few of them include:

- <http://www.squidoo.com>
- <http://www.hubpages.com>
- <http://www.weebly.com>
- <http://www.blogger.com>

Video Marketing

Videos are great at communicating your message with your target audience, while holding attention and motivating viewers to take action. If you aren't technically experienced with creating videos, you can take existing content (such as articles) and turn them into dynamic slideshow presentations or even talking videos with services including <http://www.ArticleVideoRobot.com>

All you have to do is copy and paste your article content into an online form, and Article Video Robot will convert the material into a high quality video within seconds!

Another powerful strategy for getting your videos distributed quickly, while maximizing circulation is by creating an account with

<http://www.TrafficGeyser.com>

Here are the top video distribution sites to include in your video marketing campaigns:

<http://video.google.com/>

<http://www.brightcove.com/en/>

<http://www.Photobucket.com>

<http://www.YouTube.com>

<http://www.DailyMotion.com>

<http://www.Vimeo.com>

<http://www.Buzznet.com>

Here are the top places to submit your presentations and slideshows:

<http://www.Scribd.com>

<http://www.Slideshare.net>

<http://www.4shared.com>

Conclusion: Final Words

You now have a clear-cut plan of action in setting up effective cash funnels that show you how to generate cash 24/7.

What you need to do next is simply take action. Re-read this guide and then start implementing the strategies discussed into your marketing arsenal.

Stay focussed and on track, success is right around the corner.

I wish you the very best with all of your endeavours.

Sincerely

Alex Karanja.

www.Homymoneymakers.com

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